



of gloucester



Cape Ann Animal Aid

Christopher Cutler Rich Animal Shelter

North Shore Arts Association “Art In Action - Connecting Communities.”

Dear NSAA Artist Member,

North Shore Arts Association, believing in the importance of community involvement, continues its “Art In Action - Connecting Communities” philosophy for 2017 - our 95th anniversary season!

Our collaboration with the Cape Ann community continues in 2017 with a major art exhibition developed in partnership with Cape Ann Animal Aid. This exciting exhibition is scheduled to run June 16, 2017 through August 5, 2017.

We support the mission of CAAA and want to do our part to help. “Cape Ann Animal Aid is a non-profit, no kill organization dedicated to facilitating appropriate placement of adoptable animals and enhancing the lives of all companion animals by promoting respect and well-being through education and outreach.” Please visit their website www.capeannanimalaid.org to learn more.

This fundraising joint venture next spring will be comprised of a sale of original 8”x10” artworks created by NSAA Artist Members. The works will be a 100% donation from the artist with 25% of artwork sale proceeds being donated to Cape Ann Animal Aid and 75% being donated to North Shore Arts Association. NSAA will promote your donation online via our website, eBlasts, Facebook, blog and Twitter, along with a link to your website.

Canvases (8”x10”) and watercolor paper (8”x10”) are available for pick-up at the gallery. We encourage our graphics and sculpture artists to participate as well. Please note that the works need not be animal “portraits” but have an animal kingdom thread - dogs on the beach, a cat on a sill, birds on a wire, etc., and framing of works is optional. Please contact the gallery to make arrangements during off season to pick-up a canvas or watercolor paper. We do hope you will choose to participate in this important collaborative fundraising campaign.

Warm regards,

Anne Demeter, NSAA President

“We can judge the heart of a man by his treatment of animals.” - Immanuel Kant