



prospectus

exhibiting, promoting and preserving the fine arts since 1922

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Janice Turner

Peter Tysver

Christine Whalen-Waller

Gallery Director

Linda Cote

2017 Gallery Hours

May 5 through October 28

Mon through Sat 10am - 5pm

Sun noon - 5pm

Closed July 4th



www.nsarts.org

2017 prospectus at a glance . . .

Exhibition 1 May 5 - June 10 • Artist Members Non-Juried

Associate Members Show I May 5 - June 10 • Assoc. Members Non-Juried

New Artist Members Show May 5 - June 10 (Special Exhibit)

Katalin Spang Solo Show May 5 - May 21 (Special Exhibit)

Lynn Wrona Solo Show May 22 - June 10 (Special Exhibit)

Experimental Art Group Show June 12 - July 8 (Special Exhibit)

Exhibition 2 June 16 - August 5 • Artist Members - Juried

Cape Ann Animal Aid Fundraiser June 16 - August 5 • Artist Members - Non-Juried

Richard Giedd, Susan Kelley & George Martin July 10 - July 29 (Special Exhibit)

Shelly Eager and Brent Rotsko August 7- August 23 (Special Exhibit)

Associates Members Show 2 August 16 - Sept. 9 • Assoc. Members Non-Juried

Exhibition 3 August 11 - September 9 • Artist Members - Small Works - Juried

Auction August 12 Wet Paint - Plein Air Event!

Michele Kenna and Kathleen Staab August 24 - September 9 (Special Exhibit)

Annual Meeting August 27 (3 -5 pm) Pot Luck Supper to Follow

Exhibition 4 "Masterworks" Sept 15 - October 28 • Artist Members Non-Juried

Charles Movalli Retrospective September 15 - October 28

2017 jury . . .

Exhibition Jury

Joan Benincasa

Christine Mosher

Don Doyle

Dale Ratcliff

John Fleming

Charlotte Roberts

Tom Gill

Charles Shurcliff

Lynda Goldberg

Robert Steedman

Michele Kenna

Caleb Stone

Judy Metcalfe

Bruce Turner

New Member Jury

Jude Abbe

Susan Guest-McPhail

George Martin

Dolly Reid

Ron Straka

Marilyn Swift

Peter Tysver

Alternates:

Nancy Caplan

Susan Daly

John Fleming

Fred MacNeill

Exhibition 1

May 5 - June 10 ~ Artist Members Non-Juried
 Reception Sunday, May 7 (2 - 4pm)
 Receiving April 30 & May 1 - Pick-up June 11 & 12

Awards

Bank Gloucester Award	\$500
Rosamond Smith Bouve Memorial Award <i>In Memory of Rosamond Wilder Smith Bouve Traditional Portrait/Cityscape/Urban Scene</i>	\$500
Marguerite Phillips Neuhauser Shafer Memorial Award <i>Representational Oil Painting of or from East Gloucester, Rocky Neck, the Working Waterfront or The Fort</i>	\$500
Carleen Muniz Memorial Award	\$250
Institution for Savings Award <i>Excellence in Any Medium</i>	\$250
Gamblin Artists Colors Co. <i>Merchandise Award</i>	\$150 (value)
Jack Richeson & Co., Inc. <i>Gift Certificate</i>	\$150
Terry Ludwig Pastels <i>Gift Certificate For Excellence in Pastel</i>	\$160
Howard Curtis Memorial Award <i>Excellence in Marine Painting</i>	\$100
Blick Art Materials Award <i>Gift Certificate</i>	\$100
Robert Stefani Memorial Award <i>Excellence in Any Medium</i>	\$100
Art Supplies Wholesale <i>Gift Certificate</i>	\$50
Popular Award	\$50

Associate Members Exhibition 1

May 5 - June 10 ~ Assoc. Members - Non-Juried (submit 1)
 Reception Sunday, May 7 (2 - 4pm)
 Receiving April 30 & May 1 - Pick-up June 11 & 12

Awards

Blick Art Materials Award <i>Gift Certificate</i>	\$100
Charles Umanita Memorial Award <i>Excellence in Impressionist New England Landscape</i>	\$100
Mary A. Saija Memorial Award <i>Excellence in Watercolor or Painting</i>	\$100
Art Supplies Wholesale <i>Gift Certificate</i>	\$50
Dominic J. Olivo Memorial Award <i>Excellence in Any Medium</i>	\$50
Mark E. Dodd Memorial Award <i>For Innovative Approach</i>	\$50
Mimi Dee Artwear - Associates Award <i>Gift Certificate</i>	\$50
Popular Award	\$50

New Artist Members Show

May 5 - June 10 ~ Artist Members Non-Juried
 Reception Sunday, May 7 (2 - 4pm)
 Receiving April 30 & May 1 - Pick-up June 11 & 12

Awards

Lazare Barth Memorial Award <i>For A New Artist Member</i>	\$100
Art Supplies Wholesale <i>Gift Certificate</i>	\$50
Popular Award	\$50

Exhibition 2

June 16 - August 5 ~ Artist Members - Juried
 Reception Sunday, June 25 (2 - 4pm)
 Receiving June 11 & 12 - Pick-up August 6 & 7

Awards

Vermont Community Foundation <i>Alden Bryan Memorial Award and Medal Traditional Landscape in Oil</i>	\$1,000
Charles Movalli Memorial Gold Medal	
Donald Allen Mosher Memorial Award <i>Excellence in Landscape</i>	\$300
Paul Strisik Memorial Award <i>Excellence in Landscape</i>	\$300
A.P.H. Waller & Sons Fine Arts Award <i>For Excellence in Sculpture</i>	\$300

Exhibition 2 (continued)

Movalli Family Award <i>Excellence in Painting</i>	\$200
The Artist's Family and Friends Award <i>In honor of loved ones who support the artist</i>	\$100
Charles C. Gruppe Award <i>Excellence in Marine Painting</i>	\$100
Robert B. Donnelly, Jr., MD Memorial Award <i>Excellence in Watercolor</i>	\$100
Georgianna Waterhouse Memorial Award <i>Excellence in Painting</i>	\$100
H.K. Holbein, Inc. Artist Materials Award	\$115 (value)
Art Supplies Wholesale <i>Gift Certificate</i>	\$50
Popular Award	\$50

Cape Ann Animal Aid Fundraiser

June 16 - August 5 Artist Members
 Receiving June 11 & 12

"Cape Ann Animal Aid is a non-profit, no kill organization dedicated to facilitating appropriate placement of adoptable animals and enhancing the lives of all companion animals by promoting respect and well-being through education and outreach." NSAA supports the mission of CAAA and wants to do our part to help.

We celebrate our "Art In Action - Connecting Communities" philosophy in 2017, our 95th anniversary season with a fundraising exhibition and silent auction of original animal themed artworks, in partnership with CAAA. All works are a 100% donation from NSAA Artist Members. Works will be on view and available for silent bid June 16 through August 5 at North Shore Arts Association, and online by visiting www.nsarts.org. Bidding starts at \$100. Proceeds (25%) will go to CAAA and (75%) will go towards the NSAA Building Restoration Fund.

We hope our Artist Members will participate in this worthwhile joint fundraising endeavor!

- artworks are a 100% donation from the artist, framing is optional
- artworks should have an animal theme
- all works will be promoted via NSAA website, eBlasts, Facebook, Blog and Twitter with a link to the artist's website

Please contact the gallery if you require more information ~ 978.283.1857 or lcote@nsarts.org.

Thank you!

Exhibition 3 - Small Works

August 11 - September 9 ~ Artist Members - Juried
Size limitation: 20" x 24" including frame (submit 1)
Reception Sunday, August 27 (1 - 3pm)
Receiving August 6 & 7 - Pick-up September 10 & 11

Awards

Vermont Community Foundation <i>Mary Bryan Memorial Award and Medal Excellence in Watercolor</i>	\$1000
Cape Ann Savings Bank Award <i>Excellence in Painting</i>	\$250
Cape Ann Savings Bank Award <i>for a New Artist Member</i>	\$250
Institution For Savings Award <i>Excellence in Any Medium</i>	\$250
First Ipswich Bank Award <i>Excellence in Any Medium</i>	\$250
Jack Richeson & Co., Inc. <i>Gift Certificate</i>	\$125
H.K. Holbein, Inc. Artist Materials Award	\$120 (value)
Edythe S. Ghen Memorial Award <i>Excellence in Watercolor</i>	\$100
Guild of Boston Artists Award <i>In Memory of Charles Movalli Excellence in Traditional Painting</i>	\$100
New England Watercolor Society Award <i>Excellence in Watercolor</i>	\$100
Tom and Gloria Nicholas Award <i>In memory of Charles Movalli For Excellence in Oil</i>	\$100
Art Supplies Wholesale Gift Certificate	\$50
Michael Stoffa Memorial Award <i>Excellence in Traditional Painting</i>	\$50

Exhibition 3 (continued)

Popular Award	\$50
"Art Spirit" Award <i>Excellence in Any Medium</i>	TBA

Associate Members Exhibition 2

Aug. 16 - Sept. 9 ~ Assoc. Members - Non-Juried (submit 1)
Reception Sunday, August 27 (1 - 3pm)
Receiving August 6 & 7 - Pick-up September 10 & 11

Awards

Constance Mullen Memorial Award <i>Excellence in Painting</i>	\$250
Carleen Muniz Memorial Award	\$100
Jack Richeson & Co., Inc <i>Gift Certificate</i>	\$100
Jean Collins Memorial Award	\$100
Louise Demeter Memorial Award	\$75
H.K. Holbein, Inc. Artist Materials Award	\$70 (value)
Art Supplies Wholesale <i>Gift Certificate</i>	\$50
Mimi Dee Artwear - Associates Award <i>Gift Certificate</i>	\$50
Popular Award	\$50
Winsor & Newton Merchandise Award	\$50 (value)
"Art Spirit" Award <i>Excellence in Any Medium</i>	TBA

We welcome all of our members' active participation throughout the year, whether as a volunteer, committee member, funding an award in memory of a loved one or giving to help fund our endowment and annual appeal.

Again this season we are awarding two "Art Spirit Awards". These awards are funded by contributions from our NSAA visitors, members and patrons. The monies raised will be divided into two awards - one to an Artist Member and one to an Associate Member. Contributions can be made at any time throughout the season until August 24, 2017. We look forward to seeing you in the Gallery often!



Wet Paint . . .

A Plein Air Event

Annual Fine Art Auction

August 12 - Artist Members - Juried

This is the major fundraising event for NSAA . . .

NSAA brings back the Wet Paint Auction as part of our 95th anniversary celebration. This Plein Air Event is open to all NSAA Artist Members. Receiving is August 6 and 7.

Exhibition 4 - "Masterworks"

September 15 - October 28 ~ Artist Members - Non-Juried
Reception Sunday, September 17 (2 - 4pm)
Receiving September 10 & 11 - Pick-up October 29 & 30
No Awards

The "Masterworks" Exhibition is a non-juried show for Artist Members in which they submit what represents their best work. There are no date restrictions pertaining to the creation of the artwork and pieces exhibited previously at NSAA are welcome. Works may be NFS (Not For Sale) or POR (Price On Request). Each entry must be accompanied by a short (100 words or less) artist statement. This is an opportunity to showcase the best of NSAA Artists and engage viewers through the artists' thoughts about their work.

Call for New Artist Members . . .

September 18 Deadline for Application and Artwork
Sept. 19 Jury Convenes • Sept. 20 Pick-up of works

Application and instructions for Artist Member consideration is now available on our website by visiting:
www.nsarts.org/membership.html. Please contact the gallery if you prefer to have the information mailed to you:
978.283.1857 or arts@nsarts.org.

Please note . . .

Potential new members are chosen *solely* on the basis of their artistic ability; the process is completely anonymous. The jury has no information in regard to the identity or credentials of the artist applying for membership when they view artwork submissions during the jury process.

- **Exhibition Policy**

Work must be recent and never previously exhibited at NSAA. Original work only. Hand pulled works from etching plates are acceptable. No digital images, prints, giclee prints, class work, copies or likenesses of another's painting, drawing or photograph are acceptable. Two works may be submitted for juried exhibitions. One work may be submitted for non-juried exhibitions. However, the Jury has discretion and only one work may be accepted due to our large Membership and number of submissions. All work is hung at the discretion of the Arts and Exhibitions Committee. To protect the integrity of our exhibitions and out of respect for the other Artist Members, no artwork shall be repositioned once it is hung or removed completely from any exhibition. Artwork accepted for exhibiting cannot exceed 56" in width including the frame. Photographs, painted over photographs or giclées will not be accepted. *Dues must be current to exhibit.*

- **Framing Policy**

All artwork must be appropriately framed. The Gallery Director and/or A&E Chair have final discretion. Artwork must be dry, frames in good condition, wired in the upper third of the frame and completely ready for hanging. No saw-tooth hangers, no frameless glass on works on paper. Only Museum quality Acrylic/Plexiglas frames are acceptable. Gallery-wrapped canvas is allowed but must be painted on all sides and stapled on the back of sturdy stretchers and wired for hanging. All framed works on paper, pastel, watercolor, pen and ink, etc., must be protected by glass or Plexiglas. White or off-white mats are recommended.

- **Exhibition Sculptures**

Two sculptures may be submitted for the Jury's consideration. Size may not exceed 6' in greatest dimension. All sculptures must have a stable and secure base. Sculptors may supply their own pedestals if desired.

- **Pricing**

Prices may not be changed once they have been listed in the Exhibition Listing. "Not for Sale" or "Price on Request" is not eligible for exhibition consideration.

- **Commissions**

A commission of 33% will be retained by NSAA for all works sold (40% for solo/small group shows). A 15% commission is requested on referrals on any sale made as a direct result of NSAA staff efforts. Sales IRS/state reporting is the sole responsibility of the Member.

- **Right to Reproduce Artwork**

NSAA assumes the right to photograph any work accepted into an Exhibition for catalogs, website listing or other publicity purposes. Submission of artwork to NSAA shall be understood as an agreement of the artist to these conditions.

- **Exhibition Labeling**

Please fill out the 3-part labels and attach on back left-hand upper corner of artwork at the time of delivery. Please do not separate the sections of the labels. Labels will be available at the NSAA gallery and online www.nsarts.org/exhibitions.html.

- **Storage**

Members who live out of state may store their work for the season's exhibitions. Please contact the Gallery Director for details. Fees may apply. Works left in storage without making prior arrangements may incur a fee of \$1 per day per piece.

- **Shipped Paintings Accepted**

Artwork may be shipped prepaid to NSAA. Arrangements for pick-up and/or return shipping and insurance is the sole responsibility of the artist.

- **Liability**

Every reasonable care will be exercised in the handling and storage of artworks. However, NSAA will not be responsible for loss or damage to works. Submission implies agreement with these conditions.

- **Miniature Showcase**

NSAA will accept two original paintings per artist, any medium, not exceeding 8" x 10" including frame. Please use white labels.

- **Shrink-Wrap**

Up to four shrink-wrapped pieces will be accepted. Mediums include original watercolors, acrylics, graphics or oil on panels, size should not exceed 30" x 38" including mat. Mats must be clean. Shrink-wrapped work must be secure and carefully finished.

- **Cards**

This category can be postcards, notecards and creative items upon approval. A limit of 12 cards for local artists, and 24 cards for our long-distance members will be accepted. Each item should be retail priced by the artist. *The Artist will receive 50% of retail price within 30 days of receipt of invoice.*

- **Biographies**

All NSAA Artist Members who do not have a website should provide an updated biography, with a photo if possible. Your biographies serve as a valuable resource for both the sales staff and NSAA visitors interested in the purchase of artwork.