



prospectus

exhibiting, promoting and preserving the fine arts since 1922

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John Strohmeier

Peter Tysver

Interim Gallery Director

Linda Cote

Assistant Gallery Director

Rebecca Siswick Graham

2020 Gallery Hours

Opening Day TBD

Mon through Sat 10am - 5pm

Sun noon - 5pm

Closed July 4th



www.facebook.com/nsartsa

! Due to the rapidly changing conditions of the COVID-19 emergency, our schedule may change. The safety of our members, staff and visitors is our first priority. Please check back for details.

2020 prospectus at a glance . . .

Studio & Front Gallery Showrooms *All season long!*

Exhibition 1 May 9 - May 23 • Artist Members & New Artist Members - Non-Juried **CANCELLED**

Associate Members Show 1 May 9 - May 23 • Assoc. Members - Non-Juried **CANCELLED**

Susan Drennan Solo Show May 27 - June 13 Gordon Grant Room

Jim Murphy Solo Show May 27 - June 13 Hallway Gallery

Exhibition 2 May 30 - June 13 • Artist Members - Juried

Exhibition 3 June 20 - July 18 • Artist Members - Juried

Annual Fine Art Auction July 18

Exhibition 4 July 25 - August 22 • Artist Members - Juried

Associate Members Show 2 July 25 - August 22 • Assoc. Members - Non-Juried

Annual Meeting August 16 (3 -5 pm)

Susan Hedman Solo Show August 26 - September 10 Gordon Grant Room

Eileen Patton Oliver Solo Show August 26 - September 10 Hallway Gallery

Exhibition 5 August 29 - September 26 • Artist Members - Juried

Andrew Menna Retrospective September 13 - September 28 Gordon Grant Room

Mary Ellen Brown Solo Show September 13 - September 28 Hallway Gallery

and so it goes . . . September 30 - October 24 • Artist & Associate Members

2020 jury . . .

Exhibition Jury

Dale Sherman Blodget Carmela Martin

Jim Daly David Neill

Shelly Eager Tim Neill

Bonnie Gray Kathy Staab

Susan Guest-McPhail Ron Straka

Marion Hall Christine Whalen-Waller

Nella Lush Heidi Caswell Zander

New Member Jury

Steve Lush

Judythe Meagher

Judy Metcalfe

Leigh Slingluff

Peter Tysver

Charles Shurcliff

Andrea van Gestel

Alternates:

Joan Bediz

Karl Frank

Anita Johnson

Dolores Reid

Exhibition 1 CANCELLED

Works are being accepted for posting on our website. Please see page 4 of this prospectus for instructions.

May 9 - May 23 ~ Artist Members

& New Artist Members - Non-Juried (Submit one work)

Reception - There will be no reception for this exhibition.

Receiving May 1, 2 & 3 - Pick-up May 24 & 25

Associate Members Exhibition 1 CANCELLED

May 9 - May 23 ~ Associate Members - Non-Juried
(submit 1 no wider than 30" including frame)

Reception - There will be no reception for this exhibition.

Receiving May 1, 2 & 3 - Pick-up May 24 & 25

Exhibition 2

May 30 - June 13 ~ Artist Members - Juried

Reception Sunday, May 31 (2 - 4pm)

Receiving May 24 & 25 - Pick-up June 14 & 15

Awards

Vermont Community Foundation

Alden Bryan Memorial Award and Medal \$1,000

Traditional Landscape in Oil

Marguerite Phillips Neuhauser Shafer Memorial Award \$500

Representational Oil Painting of/from East Gloucester,

Rocky Neck, the Working Waterfront or The Fort

Bank Gloucester Award \$500

Paul Strisik Memorial Award \$350

Excellence in Traditional Landscape

or Sea Related Subject

Harold Rotenberg Memorial Award \$200

For Innovation in Painting

Lazare Barth Memorial Award \$100

For New Artist Member

Cheap Joe's Art Stuff \$150

Gift Certificate

Blick Art Materials Award \$100

Gift Certificate

Guerilla Painter Award Certificate \$80

For Artist Member Working in Plein Air Tradition

Art Supplies Wholesale \$50

Gift Certificate

Popular Award \$50

Showroom Gallery Honorable Mention

Exhibition 3 Small Works

June 20 - July 18 ~ Artist Members - Juried

Reception Sunday, July 5 (2 - 4pm)

Receiving June 14 & 15 - Pick-up July 19 & 20

Awards

Rosamond Smith Bouve Memorial Award \$500

In memory of Rosamond Wilder Smith Bouve

Traditional Portrait/Cityscape/Urban Scene

Charles Syvertsen Memorial Award \$250

Given by Tom and Gloria Nicholas

Excellence in Watercolor

Institution For Savings Award \$250

Excellence in Any Medium

Howard Curtis Memorial Award \$100

Excellence in Marine Painting

Guerilla Painter Award Gift Certificate \$130

Artist Member Working in Plein Air Tradition

H.K. Holbein, Inc. \$175 (value)

Artist Materials-Watercolors

Terry Ludwig Pastels \$160

Gift Certificate for Excellence in Pastel

Cheslie D'Andrea Memorial Award \$100

Excellence in Oil Painting

Art Supplies Wholesale Award \$50

Gift Certificate

Popular Award \$50

Showroom Gallery Honorable Mention

**Annual Fundraising Auction • July 18th**

This is the major fundraising event for NSAA!

Thank you to those who so generously contributed to the success of our 2019 auction, with your art, volunteer efforts and your donations!

Auction specifications and acceptance dates will be announced in June.

Call for New Artist Members . . .

September 21 Deadline for Application and Artwork • Sept. 22 Jury Convenes • Sept. 23 Pick-up of works

Application and instructions for Artist Member consideration is now available on our website by visiting:

www.nsarts.org/membership.html. Please contact the gallery if you prefer to have the information mailed to you: 978.283.1857 or arts@nsarts.org.

Please note . . . Potential new members are chosen *solely* on the basis of their artistic ability; the process is completely anonymous. The jury is given no information in regard to the identity or credentials of the artist applying for membership when they view artwork submissions during the jury process.

Exhibition 4

July 25 - August 22 ~ Artist Members - Juried
Reception Sunday, August 16 (1 - 3pm Annual Meeting to follow)
Receiving July 19 & 20 - Pick-up August 23 & 24

Awards

Vermont Community Foundation	
Mary Bryan Memorial Award and Medal	\$1000
<i>Excellence in Watercolor</i>	
Institution for Savings	\$250
<i>Excellence in Any Medium</i>	
Carleen Muniz Memorial Award	\$250
Charles Movalli Memorial Gold Medal	\$200
<i>Excellence in Painting</i>	

Guild of Boston Artist Award	\$150
In Memory of Carlton Plummer	
<i>Excellence in Traditional Painting</i>	
New England Watercolor Society Award	\$150
<i>For Excellence in Watercolor</i>	
Jack Richeson & Co., Inc.	\$150
<i>Gift Certificate</i>	
Jon E. Erickson Memorial Award	\$100
<i>Excellence in Graphics</i>	
Robert B. Donnelly, Jr., MD Memorial Award	\$100
<i>Excellence in Watercolor</i>	
Art Supplies Wholesale	\$50
<i>Gift Certificate</i>	
Popular Award	\$50
Showroom Honorable Mention	

Associate Members Exhibition 2

July 25 - August 22 ~ Assoc. Members - Non-Juried
(submit 1 no wider than 30" including frame)
Reception Sunday, August 16 (1 - 3pm Annual Meeting to follow)
Receiving July 19 & 20 - Pick-up August 23 & 24

Awards

Constance Mullen Memorial Award	\$250
<i>Excellence in Painting</i>	
Charles Umanita Memorial Award	\$100
<i>Excellence in Impressionist New England Landscape</i>	
Dixie Clark Memorial Award	\$100
<i>Excellence in Landscape and Painting in Any Medium</i>	
Cheap Joe's Art Stuff	Gift Certificate \$100
Jack Richeson & Co., Inc.	Gift Certificate \$100
H.K.Holbein, Inc.	\$77.25 (value)
<i>Art Materials Award- Acrylic Set</i>	
Louise Demeter Memorial Award	\$75
Art Supplies Wholesale	Gift Certificate \$50
Guerilla Painter Award	Gift Certificate \$50
<i>For Associate Member Working in Plein Air Tradition</i>	
Cheap Joe's Art Stuff	Gift Certificate \$50
Popular Award	\$50

Exhibition 5

August 29 - September 26 ~ Artist Members - Juried
Reception Sunday, August 30 (2 - 4pm)
Receiving August 23 & 24 - September 27 & 28

Awards

Cape Ann Savings Bank Award	\$250
Cape Ann Savings Bank Award	\$250
Dominic J. Olivo Memorial Award	\$200
<i>Excellence in Any Medium</i>	
H.K. Holbein, Inc.	\$142 (value)
<i>Art Materials Award-Oils</i>	
The Artist's Family and Friends Award	\$100
<i>In Honor of Loved Ones Who Support the Artist</i>	
Georgianna Waterhouse Memorial Award	\$100
<i>Excellence in Painting</i>	
Robert Stefani Memorial Award	\$100
<i>Excellence in Any Medium</i>	
Gamblin Art Colors Award	\$150 (value)
<i>Merchandise Award</i>	
Jack Richeson & Co., Inc.	\$125
<i>Gift Certificate</i>	
Art Supplies Wholesale	\$50
<i>Gift Certificate</i>	
Popular Award	\$50
Showroom Honorable Mention	



It's a great honor for NSAA artists to receive an award at one of our exhibitions. Made possible by contributions from individuals and organizations throughout the state of Massachusetts and beyond, these awards

have been created to recognize the achievements of our renowned artists. Many are memorial awards honoring a family member or friend who shared a special love of the arts. Some are given for excellence in a specific medium or discipline, others are open to all media.

NSAA's elected artist member jury selects the most deserving artwork and our Donors have the option to attend the awards ceremony and reception to present the award themselves or to have our NSAA President of the Board of Trustees present the award.

Would you like to fund an award? Questions?

Please contact the gallery arts@nsarts.org or 978.283.1857

and so it goes . . .

September 30 - October 24 ~ Artist & Associate Members
Installation September 29 - Pick-up October 25 -28

NSAA is offering an end of season bonus opportunity for all members, Artist Members and Associate Members. This is an opportunity to display as many paintings as you can reasonably fit within a designated 5'w x 6h' wall space. Think of it as a mini solo show! Registration fee is \$50. Space is limited to 40 participants (one space per) and will be accepted on a first come basis. Full details and registration will be available on our website in June. www.nsarts.org

• **Exhibition Policy**

Work must be recent and never previously exhibited at NSAA. Original work only. Hand pulled works from etching plates are acceptable. No wet paint, digital images, prints, giclee prints, class work, copies or likenesses of another's painting, drawing or photograph are acceptable. Two works may be submitted for juried exhibitions. One work may be submitted for non-juried exhibitions. However, the Jury has discretion and only one work may be accepted due to our large membership and number of submissions. All work is hung at the discretion of the Arts and Exhibitions Committee. To protect the integrity of our exhibitions and out of respect for the other Artist Members, no artwork shall be repositioned once it is hung or removed completely from any exhibition. Artwork accepted for exhibiting cannot exceed 56" (24" for small works show) in width including the frame. Photographs, painted over photographs or giclées will not be accepted. *Dues must be current to exhibit.*

• **Exhibition Sculptures**

Two sculptures may be submitted for the Jury's consideration. Size may not exceed 6' in greatest dimension. All sculptures must have a stable and secure base. Sculptors may supply their own pedestals if desired.

• **Framing Policy**

All artwork must be appropriately framed. The Gallery Director and/or A&E Chair have final discretion. Artwork must be dry, frames in good condition, wired in the upper third of the frame and completely ready for hanging. No saw-tooth hangers, no frameless glass on works on paper. Only Museum quality Acrylic/Plexiglas frames are acceptable. Gallery-wrapped canvas is allowed but must be painted on all sides and stapled on the back of sturdy stretchers and wired for hanging. All framed works on paper, pastel, watercolor, pen and ink, etc., must be protected by glass or Plexiglas. White or off-white mats are recommended.

• **Awards**

An award may be forfeited if the recipient or recipient's representative is not present to receive the award at the awards ceremony.

• **Pricing**

Prices may not be changed once they have been listed in the Exhibition Listing. "Not for Sale" or "Price on Request" works will not be accepted.

• **Commissions**

A commission of 33% will be retained by NSAA for all works sold (40% for solo/small group shows). A 15% commission is requested on referrals on any sale made as a direct result of NSAA staff efforts. Sales IRS/state reporting is the sole responsibility of the member.

• **Right to Reproduce Artwork**

NSAA assumes the right to photograph any work accepted into an Exhibition for catalogs, website listing or other publicity purposes. Submission of artwork to NSAA shall be understood as an agreement of the artist to these conditions.

• **Exhibition Labeling**

Please fill out the 3-part labels and attach on back left-hand upper corner of artwork at the time of delivery. Please do not separate the sections of the labels. Labels will be available at the NSAA gallery and online www.nsarts.org/exhibitions.html.

• **Miniature Showcase, Studio Showroom and Front Gallery Showroom**

Acceptance of works is as space allows. Miniature Showcase: NSAA will accept two original works per artist, any medium, not exceeding 8" x 10" including frame. Studio Showroom: NSAA will accept two original works per artist, not exceeding 20" x 24" including frame. Front Gallery Showroom: Work should not exceed 56" wide and will be accepted as space allows. Shrink-Wrap: Up to four shrink-wrapped pieces will be accepted. Mediums include original watercolors, acrylics, graphics or oil on panels, size should not exceed 30" x 38" including mat. Mats must be clean. Shrink-wrapped work must be secure and carefully finished. Please use white exhibition labels for your submissions. All submissions are at the discretion of the Gallery Director.

• **Cards**

This category can be postcards, notecards and creative items upon approval. A limit of 12 cards for local artists, and 24 cards for our long-distance members will be accepted. Each item should be retail priced by the artist. *The Artist will receive 50% of retail price within 30 days of receipt of invoice.*

• **Online Gallery**

NEW!

Works submitted to all exhibitions will be eligible for posting and available for sale online. Images must be "upload ready". Your file must be jpeg format, 1MB or less, cropped (no frame - image only) and color corrected if necessary. Your jpeg file should be named in the following format:

ArtistName_Title_medium_size_price.jpg

Please email images to: gallery@nsarts.org. NSAA will advise on shipping and/or pick-up of works sold.

• **Biographies**

All NSAA Artist Members who do not have a website should provide an updated biography, with a photo if possible. Your biographies serve as a valuable resource for both the sales staff and NSAA visitors interested in the purchase of artwork.

• **Storage**

Members who live out of state may store their work for the season's exhibitions. Please contact the Gallery Director for details. Fees may apply. Works left in storage without making prior arrangements may incur a fee of \$1 per day per piece.

• **Shipped Paintings Accepted**

Artwork may be shipped prepaid to NSAA. Arrangements for pick-up and/or return shipping and insurance is the sole responsibility of the artist.

• **Liability**

Every reasonable care will be exercised in the handling and storage of artworks. However, NSAA will not be responsible for loss or damage to works. Submission implies agreement with these conditions.