



## **North Shore Arts Association**

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Twenty twenty-two has been a busy year so far for North Shore Arts Association (NSAA)! The report from our Gallery Director Sarah Milton gives a more detailed overview of the activities this year. With her energy and optimism, and the assistance of her newly assembled staff, she has been a driving force in numerous new events and fresh ideas.

My focus for the first half of this year was the Exhibit New England Regional Juried Show, which the Board of Trustees approved to replace our annual auction. For many years NSAA has relied on the generosity of our juried artist members to provide artwork for the auction so this year we wanted to have an event that would be beneficial and accessible to all of our members, both Juried Artists and Associates. This regional show not only increased foot traffic and allowed for a larger scope of artists to experience and interact with the NSAA but it has already resulted in an increase in new memberships.

To accommodate the addition of Exhibit New England into NSAA's regular schedule of exhibitions, we opened our 2022 season a few weeks earlier to increase opportunities for artists to display their work. Our awards committee, led by Christine Whalen-Waller, with help from Sarah Milton and Bonnie Gray, raised over \$5,000 in awards which was key in attracting participants for the Exhibit. NSAA volunteers showed up to help staff members hang the show and Rockport Art Association & Museum loaned us several of their free-standing panels to hang paintings and more volunteers helped with the reception. It truly was a group effort. With over \$12,000 in sales and over 300 attendees to the reception alone, Exhibit New England became a smash success!

Looking forward to 2023, work is underway on a 100-year anniversary book to be published next year. It will focus not only on the history and heritage of North Shore Arts Association but will also be a celebration of how far we have come over the past 100 years and what we hope to

achieve in the future. Board Member Bob Wolfe is working on the project and has met several times with Trenton Carls, Cape Ann Museum's Librarian and Archivist, to discuss ways in which to preserve our historical documents for posterity while making copies freely available to the public.

There are also discussions taking place now for special exhibitions next year, another New England Juried Exhibition, as well as special events for the membership to get together socially just for fun to celebrate our Centennial Anniversary.

It has been a pleasure and an honor serving as your President for the past 3 ½ years and I look forward to supporting our new Board of Trustees as North Shore Art's Association moves ahead into the next one hundred years of promoting and celebrating art on Cape Ann.

Sincerely,

*Judy Metcalfe,*

President NSAA